

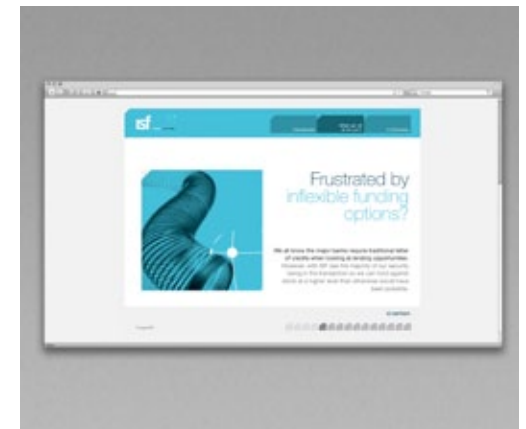
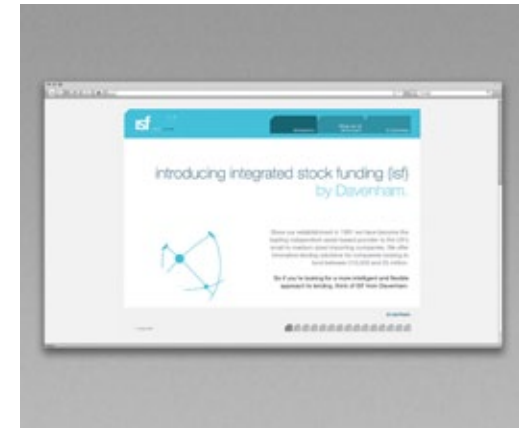
Client
Davenham

Discipline
Creative

Description
Davenham is the UK's leading independent asset lender and on looking to launch a new product ISF (Integrated Stock Funding) they approached Manifest to develop the branding.

Execution
As essentially a sub-brand Manifest created a look and feel that complimented the existing Davenham brand. Collateral included literature direct mail, an online game and also a microsite.

Deliverables
Branding & Visual Identity
Graphic Design
Copy Writing
Direct Mail



Work.

