

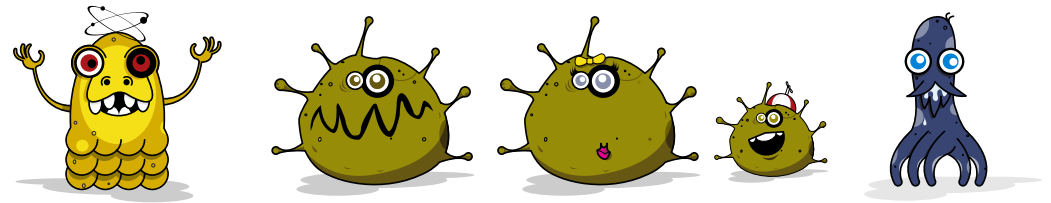
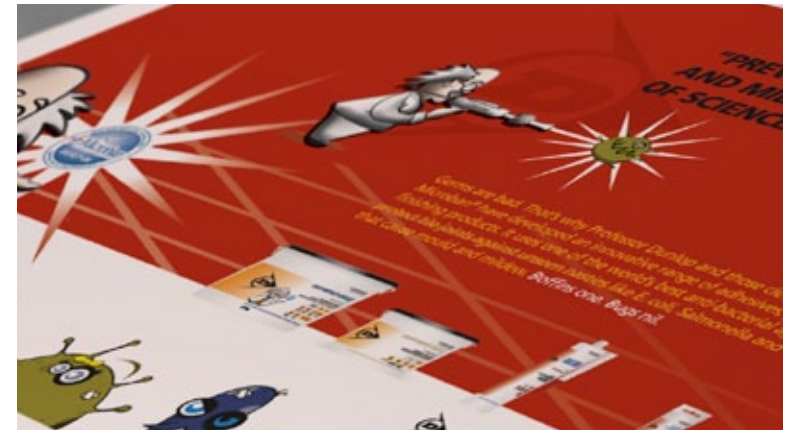
Client
Dunlop Adhesives

Discipline
Creative

Description
Dunlop was looking to promote a range of products that included the bug busting properties of Microban and approached Manifest to help.

Execution
The campaign was to run across packaging, direct mail and advertising and the start of the campaign was Professor Dunlop and his 'beasties'. Of course the Professor always won through but it was a fun campaign nonetheless.

Deliverables
Advertising
Multimedia
Copy Writing



Work.

