

Client
Harman Technology

Project
Crystaljet Packaging

Discipline
Creative

Description
HARMAN were looking to launch a new 'everyday' inkjet paper and looked to Manifest to develop the product's new packaging.

Execution
The packaging needed to be simple, retain key elements of HARMAN's branding but at the same time give the impression of a high quality, yet genuine value product. The result can be seen to your right!

Deliverables
Packaging
Brand Control
Graphic Design



Work.

