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**Client**

Henderson Insurance  
Brokers Ltd

**Project**

Rebrand

**Discipline**

Creative

**Description**

A dynamic and forward thinking organisation, Henderson needing a brand that reflected the nature of one of the UK's fastest growing companies and looked to Manifest to provide the solution.

**Execution**

In the pitch Manifest considered not just the identity but also the brand template as the Henderson brand needed to suit a vast range of market sectors as well as working across various collateral for various sub divisions. The Henderson logo can now be seen on everything from cricket ground billboards to superbikes!

**Deliverables**

Branding & Visual Identity  
Brochureware  
Direct Mail  
Multimedia  
Copy Writing



# Work.

