
Client

Henderson Insurance
Brokers Ltd

Discipline

Creative

Description

Leading Insurance specialist Henderson Insurance was looking to promote its Real Estate Division (RED) and looked to Manifest to create the corporate brochure.

Execution

Naturally the brochure was red. It also used the three letters r, e and d to promote some of the key services such as covered, tailored and admired. Large format and with a matt lamination this was a simple but impressive introduction to Henderson's real estate division.

Deliverables

Brand Control
Brochureware



Work.

