

**Client**

Italic

**Project**

Rebrand

**Discipline**

Creative  
Multimedia

**Description**

Italic is a company that provides global recruitment outsourcing solutions such as HR Logistics and Supply Chain Management. A growing international company Italic needed a brand to match their position in the market and looked to Manifest to provide the solution.

**Execution**

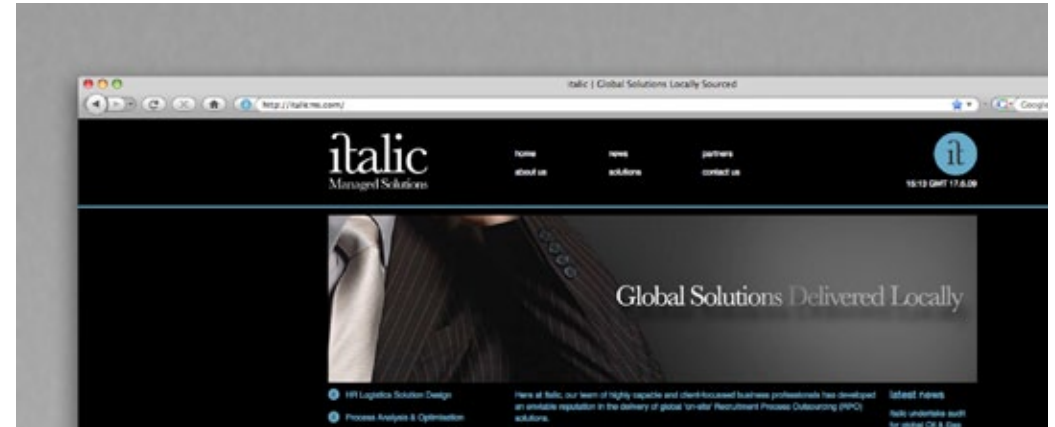
Manifest developed a brand tool kit for Italic that covered everything from stationery and corporate literature through to direct mail and website. As essentially a support mechanism for global clients in the oil and gas industry Italic needed a brand that was dynamic, innovative and efficient.

**Deliverables**

Branding & Visual Identity  
Graphic Design  
Multimedia



italic  
Managed Solutions



**Work.**

