

Client
Johnson Knight
International

Project
Branding

Discipline
Creative
Multimedia

Description
Johnson Knight International is a recruitment company working with some of the world's top executives within the oil and gas industry. Only interested in the absolute top end of the business hierarchy they looked to Manifest to develop the brand.

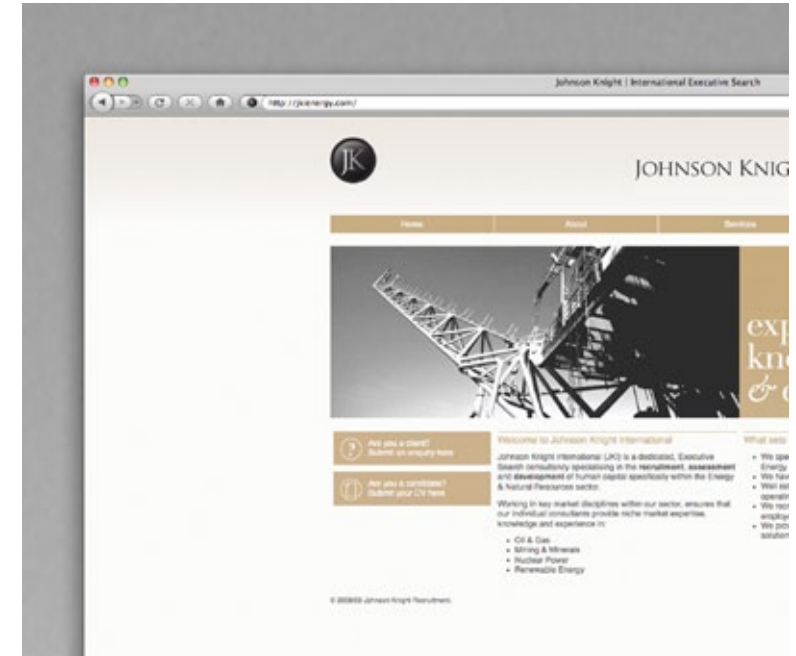
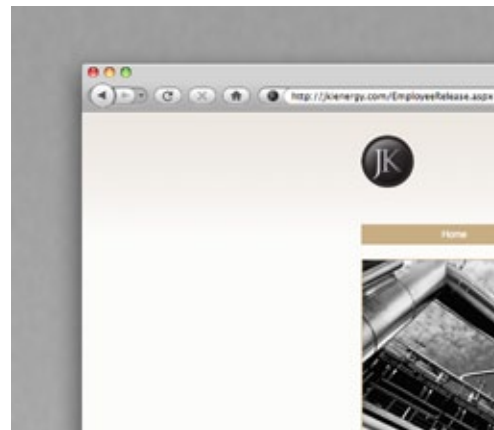
Execution
JKI as a brand needed to reflect the type of individual they work with. Their candidate clients earn a minimum of £100,000 per year and work for global corporations. With this in mind a classy identity was developed and in terms of the brand template we considered the FT and the Times rather than the Mirror and the Star!

Deliverables
Branding & Visual Identity
Graphic Design
Multimedia



JOHNSON KNIGHT INTERNATIONAL

executive search



Work.

