

Client

Metro West Yorkshire

Discipline

Creative

Description

The Metro Corporate Plan outlines how organisation intends to achieve its mission to co—ordinate the provision and development of high—quality, integrated transport services across West Yorkshire.

Project

Corporate Plan 2009-2012

Execution

After submitting two very strong options for the Corporate Plan, the designs below were chosen. As a 64pp 'report and accounts' style document there needed to be a balance between creativity and strict structures and typography, which was more than achieved.

Deliverables

Brochureware
Brand Control
Graphic Design



Work.

