

**Client**  
Northgate

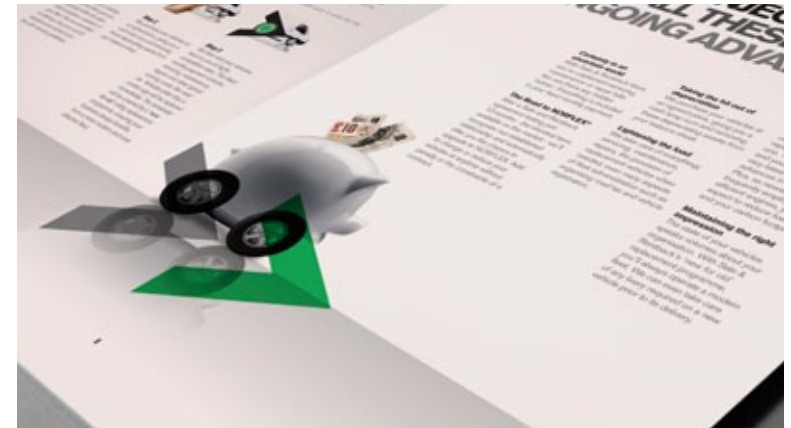
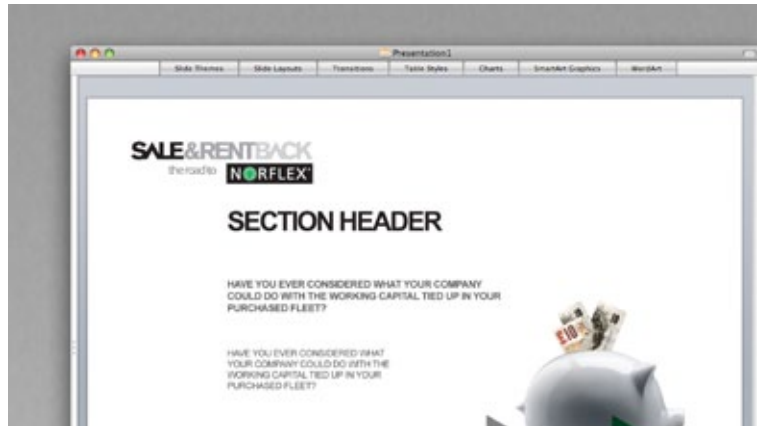
**Discipline**  
Creative

**Description**  
Strategic development of a family of sub-brands for new regional division, followed up by major promotional campaign.

**Execution**  
All targeted direct mail, online advertising and corporate literature developed using new brand styling and consistent sales messages.

**Deliverables**  
Direct Mail  
Advertising  
Graphic Design

**SALE & RENTBACK**  
the road to **NORFLEX**



**Work.**

