

Client
Pitman Computer Support

Project
Branding

Discipline
Creative

Description
Pitman Computer Support is a new franchise company offering IT support for small business and home users. They approached Manifest to developing the company's brand presence.

Execution
Manifest's solution was to develop an identity that would sit in both small businesses and the home. Approachable yet efficient the logo was just one element of the brand tool kit that also included web presence, stationery, literature, direct mail and vehicle livery.

Deliverables
Branding & Visual Identity
Brochureware
Copy Writing



Work.

