

**Client**  
Plant Impact

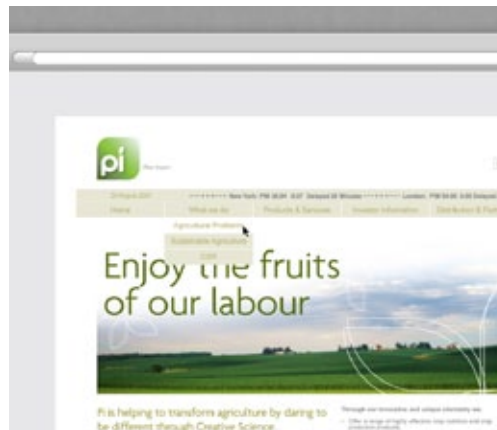
**Discipline**  
Creative

**Description**  
Plant Impact specialises in crop nutrition and required a new brand presence that reflected their eco friendly yet dynamic, scientific and innovative approach to the agriculture industry.

**Execution**  
Manifest's solution was to update the identity but provide greater focus to the brand template to really ensure potential customers would get a real feel for the organisation and its approach. The brand tool kit covered identity, stationery, literature and website.

**Deliverables**  
Branding & Visual Identity  
Brochureware  
Direct Mail  
Multimedia  
Copy Writing

**Project**  
New Identity and Brand  
Toolkit



Plant Impact

**Work.**

