

**Client**  
proAV

**Project**  
Branding

**Discipline**  
Creative

**Description**  
ProAV is an audiovisual design specialist and required a brand that reflected not only their leading edge technology but also the approach to their clients.

**Execution**  
Manifest designed the corporate identity followed by a complete brand toolkit to cover stationery; web, literature and direct mail all focused around the key premise of consult, create and care.

**Deliverables**  
Branding & Visual Identity  
Brochureware  
Direct Mail  
Multimedia  
Copy Writing



**Work.**

