

Client

TSK

Discipline

Creative

Description

The nucleus is the new name for the TSK group's HQ, a work place that is designed around people and process and TSK required some literature to demonstrate how to get the best out of it for both staff and clients.

Execution

Based upon the same size as the TSK overview brochure, also designed by Manifest, the nucleus visitors guide provides visitors and staff all the information they need about working there on a day-to-day basis. One major difference was that it had to be updateable, so instead of perfect binding or stitching, we incorporated two removable studs on the spine, meaning any new information could be added quickly and easily.

Deliverables

Brand Control
Brochureware



Work.

