

**Client**

Target Express

**Discipline**

Creative

**Description**

Leading express parcels company Target Express were looking to develop a new suite of literature to promote their vast range of express service and asked Manifest to create the design solution.

**Execution**

All brochures were printed metallic silver in line with the company's silver service approach. In addition new colour-coded icons were designed to represent each service and a simple grid system developed to create a consistent set of brochures. In addition to the service brochures Manifest also designed Target's report and accounts.

**Deliverables**

Art Direction  
Brochureware  
Graphic Design  
Brand Control  
Copy Writing



# Work.

